# Small Biz Borrowers™

Total Universe: 4,125,122

Base Rate: \$125/M



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## **Description Summary**

Our Small Business Loan Database features a curated and highly responsive list of businesses that have recently secured funding through various commercial loan programs. These companies are actively deploying capital toward equipment purchases, inventory expansion, technology upgrades, facility improvements, and other operational needs. Spanning multiple industries, these are growth-oriented businesses in a critical phase of development, making them ideal targets for lenders, financial solution providers, commercial vendors, and B2B marketers. Whether you're offering merchant services, business insurance, equipment leasing, or financial planning tools, this file connects you with decision-makers managing real capital and ready to invest.

# **How Our Data Is Compiled**

This database is compiled through a combination of self-reported financial surveys, public business filings, loan program data, and aggregated commercial transaction records. We source verified insights from small business owners who have indicated participation in financing programs, ranging from SBA-backed loans to private business lines of credit. The data is further enhanced with firmographic details including industry, company size, years in business, and loan purpose where available. All records are CASS certified for postal accuracy and processed through the National Change of Address (NCOA) system to ensure up-to-date deliverability. The result is a reliable and actionable list of businesses that are funded, focused, and financially active.

## **Consider The Facts**

Nearly 60% of small business owners say managing cash flow is one of their biggest challenges.

### **Recommended Usage**

The Small Biz Borrowers Mailing List is ideal for companies looking to reach recently funded businesses that are actively investing in growth and operations. Perfect for lenders, fintech providers, SaaS platforms, commercial insurance agents, office suppliers, telecom providers, marketing agencies, logistics vendors, and business consultants, this audience is in a prime buying stage, ready to spend on solutions that support expansion, efficiency, or profitability. Whether through direct mail, email campaigns, or outbound sales, this list enables timely, high-impact outreach to decision-makers managing loan capital and planning their next move.

#### Popular Selections (for additional selections please inquire)

Contact Title Sales Volume Geography **Email** 

SIC Code **NAICS Code Employee Size Credit Score** 

# **Market Type**

U.S. Business

#### List Channels

Postal, Email & Telemarketing

#### Source

Online & Offline Self-Reported Survey Data, Subscribers, Purchase Activity

## **Update Cycle**

Monthly

#### Minimum Order

Quantity: 5,000 Price: \$625.00

#### **Net Name**

Floor: 85%

Minimum Quantity: 25,000 Run Charges: \$10.00 / M

## **Exchanges**

Please Inquire

#### Reuse

Please Inquire

## **Cancellation Charges**

Please Inquire

# Sample Mail Piece Required

Yes

## Commission

Standard 20% broker/agency commission is extended to all trade partners.

> Minority Owned Women Owned **Modeled Credit Score Phone Number**

For additional information or list counts, contact your representative or list manager at 1.800.457.2899